(54) **GUIDED RETAIL EXPERIENCE**

(71) Applicant: **Apple Inc.**, Cupertino, CA (US)

(72) Inventor: **Alexander B. OSER**, Los Altos, CA (US)

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(57) **ABSTRACT**

The present disclosure relates to techniques for enabling a retail experience in a computer-generated reality environment. In some embodiments, the techniques include: generating a computer-generated reality environment, including presenting a virtual object representing a product in the computer-generated reality environment; providing a communication session with a remote user of the product while presenting the virtual object representing the product in the computer-generated reality environment; and while providing the communication session, adjusting the presentation of the virtual object representing the product in the computer-generated reality environment using information received from the communication session.

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Generate a computer-generated environment, including presenting a virtual object representing a product in the computer-generated environment.

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Provide a communication session with a remote user while presenting the virtual object representing the product in the computer-generated environment.

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While providing the communication session, adjust the presentation of the virtual object representing the product in the computer-generated environment using information received from the communication session.